

Charleston's WOMEN'S SHOW



Health • Beauty • Family • Fun

www.CharlestonsWomensShow.com

Omar Shrine Convention Center

176 Patriots Point Road • Mount Pleasant, S.C. 29464

Setup: Friday, March 2, 2012 • 8:00am to 5:00pm

Open To Public: Saturday, March 3, 2012 • 9:00am to 5:00pm

Open To Public: Sunday, March 4, 2012 • 10:00am to 4:00pm*

EXHIBITORS BENEFITS

- Face-To-Face contact with highly qualified prospects
- Generate company mailing and email list database through show contacts
- Charleston's Women's Show will link your company's website for 12 months from multiple websites
- Women's Show e-newsletters to attendees will include exhibitor links. Published 6 times yearly.
- Discount on advertising in *Mount Pleasant Magazine* and *Carolina Homes & Interiors*
- Discount on Internet marketing and e-blast and e-newsletters
- Discount on brochure printing and design

EXHIBITOR SPACE RESERVATION

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Web Address: _____

E-Mail: _____

Authorized Signature**: _____

Date: _____

Name to be Listed on Program: _____

Payment Method: Check Money Order Visa MasterCard

Card#: _____

Expiration Date: _____

CVV Security Code: _____

**The authorized signature on this form is binding.

Salesperson: _____

LOCATION PREFERENCE:

1st Choice: _____

2nd Choice: _____

Do you need electricity?

Yes No

EXHIBITOR INVESTMENT

INCLUDES:

8' x 7' drapes

6' un-skirted table & two chairs

8' back divider, 4' side dividers

EXHIBITOR INVESTMENT FOR

MOUNT PLEASANT MAGAZINE

ADVERTISERS**:

1 booth \$495 \$ _____

2 booths \$850 \$ _____

3 booths \$1,200 \$ _____

4 booths \$1,400 \$ _____

PREMIUMS (additional)

Corner booth: \$100 \$ _____

Non-Advertisers: \$100 \$ _____

Electricity surcharge: \$35 \$ _____

TOTAL \$ _____

50% deposit to hold booths, balance to be paid by Friday, February 10, 2012. Not refundable.

*\$100 Fee for early breakdown.

**1/4 Page or larger ad (see rates below).

ADVERTISING SIZE & RATES

MOUNT PLEASANT

MAGAZINE

2x*

2 Issue Commitment

4x*

4 Issue Commitment

FULL PAGE \$1,975 \$1,795

2/3 PAGE \$1,370 \$1,245

1/2 PAGE \$1,085 \$985

1/3 PAGE \$765 \$695

1/4 PAGE \$525 \$475

MAKE CHECKS PAYABLE TO:

Mount Pleasant Magazine

P.O. Box 22617

Charleston, SC 29413

800-62-SHOWS

(843) 881-1481

(843) 849-6717 fax